

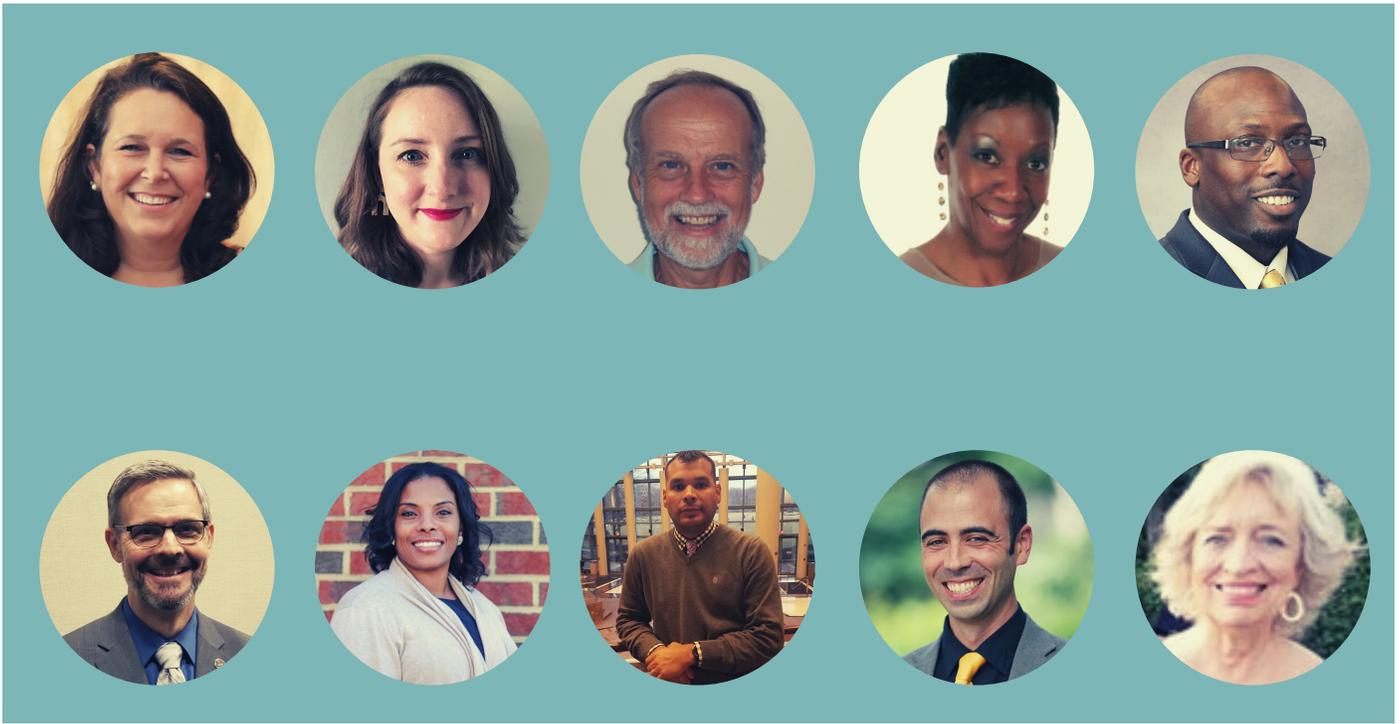
Exhibitor and Sponsor Information Packet



VPOST 11th Annual Conference



Roadmap to Resiliency in Out-of-School Time



From the VPOST Conference Planning Committee

The nature of out-of-school time programs is inherently social and at VPOST, we put the highest value on the power of connection. For our supporting partners, networking with youth-serving professionals comes with unique challenges this year. However, it also presents unique opportunities to capitalize on. Exhibitors and Sponsors will have a broader audience reach and can present new solutions to OST educators. We have worked diligently to craft an interactive and communal virtual experience for our sponsors and exhibitors to reach our community.

Instead of a physical location, we have a dedicated event website where attendees will enter a digital conference space. Here they will gain access all the features of a traditional conference, re-envisioned for our current world. On every level, we have created space for dialogue, demonstration, and let's not forget, fun! We enthusiastically await your partnership.

Blaire

Michael

Christine

Angel

Duane

Jonathan

Kimberly

Brent

Daryle

Roberta

Tangible Outreach in a Virtual World



Dedicated Conference Portal

A virtual space where attendees gain centralized access to all the element of a traditional conference, including a digital name badge, plenary speeches, workshops, exhibits and networking.



3-D Virtual Lounge

Attendees walk through a 3-D lounge space with interactive stations, including a pre-recorded welcome message from avatar of your leadership or an interactive photo with videos, links, and more. Display your logo on the wall.



Physical Materials for Attendees

At regional pick-up points attendees will collect physical conference bags with paper materials, promo materials and book bundles (valued at over \$650.00). Get your promotional materials physically in the hands of the audience.



Virtual Expo Hall

Optimized for attendee interaction, options include company logo and information, photos and videos, product showcase, chat box and live video chat.



Member Hub

Conference name badges are replaced by member profiles. Each attendee will be able to create their own profile, as well as interact and network with others. Attendees, speakers, and event hosts can communicate via the forum discussion, chat functions and direct messaging.



Social and Networking Events

Yoga, coffee hour, scavenger hunts-the options are endless. Sponsor a social networking event. We can customize creative opportunities for you to engage the audience

Roadmap to Resiliency in Out-of-School Time



About Our Conference

This year's conference theme, "Roadmap to Resiliency in Out-of-School Time", was born from the context of 2020. It has been a year like no other, forcing us all to navigate a pandemic, while coming to a crossroads in addressing individual and systemic racism. OST educators strive to meet the resulting needs of youth, the community, and themselves, in a fluid and unprecedented environment. In such extraordinary times, the need for the out-of-school time community to be supported and guided in creative solutions is crucial to serving the young people of Virginia. VPOST looks forward in partnering with your company to meet this challenge.

Event Information

Who: Approximately 300 active leaders in education and out-of-school time from around the Commonwealth. Designed for Afterschool/Summer Learning Programs, 21st CCLC Programs, Schools, Libraries, Parks & Recreation Departments, Community Centers, Faith-Based Programs, Early Childhood/Childcare Leaders, Business and Community Partners

Where: Our virtual conference platform

When: October 13-15, 2020

Sponsorship Opportunities

Platinum Sponsor: \$5,000 (2 available)

- Sponsor Keynote
- Keynote page on conference website and keynote bio in conference booklet
- Station in the 3-D virtual lounge. This includes a recorded avatar welcome message with a video and pop out information
- Promotional items in conference bags
- One full-page, color ad in conference book(outside back cover)
- Booth in virtual exhibit hall
- Prime hyperlinked logo placement on home page
- Newsletter recognition to listserv of 3K
- Customized social media recognition

Gold Sponsor: \$2,500 (1 available)

- Hyperlinked logo included on home page in “thank you to our sponsors” section
- One breakout workshop with logo and/or banner ad place on the session page.
- One interactive picture in the 3-D virtual lounge, which includes pictures and links
- Half-page color ad in conference book
- Booth in virtual exhibit hall
- Promotional items in conference bags
- Newsletter recognition to listserv of 3K
- Customized social media recognition on Facebook and Twitter

Silver Sponsor: \$1,000

- Hyperlinked logo included on home page in “thank you to our sponsors” section
- One interactive picture in the 3-D virtual lounge which includes pictures and links
- Booth in virtual exhibit hall
- Promotional items in conference bags
- Full color quarter page ad in conference book
- Customized Recognition Card on Facebook and Twitter OR in newsletter

Sponsorship Opportunities

VPOST is happy to customize a sponsorship package tailored to meet the needs your organization's needs.

Options include, but are not limited to:

- Social Media Content
- Newsletter Content
- Conference Booklet Ad Space
- Speaking Opportunities
- Promo items with logo (mugs, pens, etc.)
- Website logo placement
- Sponsored content, such as social networking events

Exhibitor Opportunities

Exhibitor: \$250

- One virtual booth
- Business card ad in the conference book
- One conference registration
- Non-profit organization discount \$50



From Our 2019 Conference Attendees



I was personally and professionally renewed and enriched by this conference. I learned so many things in the workshops, but also met new people.... Thank you, VPOST!



I really liked all of the different vendors and have plans to use some of them in my program now!



I liked having the vendors to interact with and discuss programs with. Please keep this up!

Interested in Sponsoring our Conference?



Start the conversation by contacting Blaire Denson at blaire.denson@v-post.org or (804) 761-4173.



Ready to dive in? Applications are available at: <https://v-post.org/roadmap-to-resiliency-in-ost-conference-exhibition-and-sponsorship/>