

# Exhibitor and Sponsor Opportunities

## **The Village We Build: Strengthening Youth and Communities**



Virginia's 17th Annual Out-of-School Time Conference





## From the VPOST Conference Planning Team

We warmly welcome you to join us as a sponsor or exhibitor at the Virginia Partnership for Out-of-School Time (VPOST) 17th Conference. Inspired by the African proverb “It Takes a Village to Raise a Child”, this year’s theme recognizes out-of-school time educators as a vital part of the collective who are responsible for the most vulnerable among us- our children. Our conference imagery depicts adults connected shoulder to shoulder, forming a protective circle that symbolizes an anchored shield. And while it takes a village to raise a child, adults need a village too. During our daily demands and in times of intense stress, we have our village to back us up. We have solutions in the face of external challenges. Solutions that, as a sponsor and exhibitor, you make possible.

Our conference will directly connect you with approximately 225 Out-of-School Time (OST) educators and leaders from across Virginia. As a partnering organization, we welcome your products, services, as well as the support and solutions you provide our educators, children, and families.

We have created a variety of sponsorship and exhibitor opportunities that can be tailored to meet your organization's goals. After reviewing the enclosed information, we would love to continue the conversation. We eagerly await your partnership.

*Bridget  
Karen*

*Amber  
Christine*

*Blaire  
Erica*

*Katie  
Jennifer*

*Christine  
Jonathan*

# About Our Conference

Our annual conference is *the only* statewide event specifically for the out-of-school time community in Virginia.

225

**Attendees**

16,000+

**Children  
& Youth  
Impacted**



# Event Info

## Who:

Approximately 225 active leaders in education and out-of-school time, representing thousands of youth and families in Virginia. Our conference is designed for Afterschool/Summer Learning Programs staff, Schools, Community Centers, Mentoring Leaders, Libraries, Parks & Recreation Departments, Government Agencies, Faith-Based Programs, Childcare Leaders, Nonprofit Organizations, and Business Partners.

## Where:

The DoubleTree  
Williamsburg, VA

## When:

November 1-2, 2026

# Daily Schedule

Sunday, November 1, 2026

\*Exact times subject to change

3:00-6:00	Exhibit table set up
6:00	VIP Networking Reception

Monday, November 2, 2025

8:00-9:00	Registration, Networking Breakfast, and Exhibits
9:00-9:15	Welcome and Introductions
9:15-10:00	Keynote
10:00-10:15	Transition, Exhibits
10:15-11:10	Workshop Round 1
11:10-11:25	Transition, Exhibits
11:25-12:20	Workshop Round 2
12:20-1:15	Networking Lunch, Exhibits
1:15-2:00	Lunch Plenary
2:00-2:15	Transition, Exhibits
2:15-3:10	Workshop Round 3
3:10-3:20	Transition, Exhibits
3:20-4:00	Refreshments, Exhibits
4:00-4:30	Awards
4:30-5:00	Door Prizes, Call to Action/Closing Remarks

# Sponsorship Opportunities



## Platinum Sponsor: \$10,000 (1 available)

- 30-minute plenary remarks
- Keynote page on the conference website and keynote bio in the conference program
- 3 conference registrations
- Promotional items in conference bags
- One full-page, color ad in the conference program
- Double booth in the exhibit hall
- Digital image on conference webpage
- Logo on the screen of the plenary room during transition times
- Newsletter recognition to the listserv of approximately 3,000
- 30-min follow-up lunch and learn webinar to the full VPOST network
- Customized social media recognition

## Gold Sponsor: \$5,000 (3 available)



- 15-minute plenary remarks
- 3 conference registrations
- Promotional item in the conference bag
- Half-page color ad in the conference program
- Booth in the exhibit hall
- Digital image on conference webpage
- Logo on the screen of the plenary room during transition times
- Newsletter recognition to the listserv of approximately 3,000
- Customized social media recognition on LinkedIn and Faceprogram



## Silver Sponsor: \$2,500 (5 available)

- 5-minute plenary remarks
- Two conference registrations
- Promotional items in conference bag
- Quarter-page ad in conference program
- Booth in the exhibit hall
- Logo included in “thank you to our sponsors” section of conference program
- Customized recognition card on Faceprogram and LinkedIn, or in the newsletter

## Bronze Sponsor: \$1,500 (10 available)



- One conference registration
- Promotional items in conference bags
- Booth in the exhibit hall
- Business card ad in the program
- Logo included in “thank you to our sponsors” section of conference program
- Customized recognition card on Faceprogram and LinkedIn, or in the newsletter



The individuals in my group brought back training opportunities they would like to explore, and I have meetings scheduled with vendors to look into incorporating them into our program.



Former  
Conference  
Attendee

# Friends of VPOST: \$350 (15 available)



- Business card ad in conference program
- Digital image on conference website



## Custom Sponsorship

VPOST is happy to customize a sponsorship package to meet your organization's needs. Options include, but are not limited to:

- Social Media Content
- Newsletter Content
- Conference programlet Ad Space
- Live or Recorded Speaking Opportunities
- Conference Attendance Scholarship Sponsor
- Promo items with logo (mugs, pens, etc.)
- Awards Ceremony Sponsor
- Website logo placement
- Sponsored content
- Participant experiences (photobooth, etc.)

# Exhibitor Opportunities

**Exhibitor:**  
**\$500 (15 available)**



- One booth
- One conference registration
- Business card ad in the conference program
- Non-profit organization discount \$50



## 2025 Conference Attendee Engagement

83%

**Agreed or strongly agreed they were able to network with new people**

94%

**Were satisfied or very satisfied overall with the conference**

100%

**Said they would share the information they learned with others from their organization.**

## Interested in Sponsoring our Conference?



Start the conversation by contacting Christine ([christine@v-post.org](mailto:christine@v-post.org))